



# Lobo **POPART**

THE COLORS AND SHAPES  
OF THE BRAZILIAN ARTIST LOBO  
ILLUSTRATE THE WORLD



**Lobo is a contemporary Brazilian artist who has been painting pop art for more than 15 years.**

Lobo began his career in 1991, working in advertising agencies and developing skills in packaging design and merchandising.

In 2003, after spending 12 years working with advertising, he discovered his talent for painting could not stop anymore!

A few years later, his style began to mature and he decided to leave the roots inspired by Keith Haring, Andy Warhol and others to develop a language of his own. "That's when I found answers to why I painted", Lobo says.

The strongest characteristic in the technique of this self-taught artist is perfectionism. Through extreme careful manual work, he uses up to 10 layers of colored paint on his canvas.





**"With my art, I want to paint and value the good things in life. Life is incredible!" Says Lobo.**

Lobo has been transforming Pop Art with an expression of its own, in constant evolution. With many references and influenced by new cultures, his works are contemporary and the level of elaboration and richness of details are impressive.

The work of artist Lobo represents his experience in observing everything that surrounds him, from elements of the Brazilian culture, folklore, nature and aspects of the culture of the places that he visits.

In the works of the artist Lobo, it is possible to clearly perceive the hybrid force, with very own characteristics that reveal its experience, and translate its Brazilianness into the joy and use of colors that is closely linked to the movement and development of Pop Art.





Lobo also takes his Pop Art from the canvas to the walls, without losing his constant obsession for the highest quality.



The works produced by Lobo mix elements that are in different angles and dimensions and thus break various characteristics of traditional art.

His art has the multiplicity that expresses a mode of knowledge of contemporary man, where the world is seen and represented as a "network of connections", a web of relations of an inextricable complexity.



The artist has participated in individual and collective exhibitions in São Paulo and Rio de Janeiro and also in street exhibitions, such as Monica Parade, CowParade and Elephant Parade.

In the Festival Brazil Amsterdam, had an individual exhibition, bringing Brazilian art to Amsterdam.

Also admired in other continents, Lobo has his art spread in several countries beyond Brazil, such as the United States, Germany, Holland, France, Spain, Mexico, Australia, Italy and Switzerland.



[lobopopart.com.br/en](http://lobopopart.com.br/en)